



**RHONDDA CYNON TAF COUNCIL**

**RECORD OF DECISIONS OF THE EXECUTIVE**

**DECISION MADE BY: Cabinet    DATE DECISION MADE: 19 March, 2019**

**Cabinet Members Present:**

Councillor A Morgan (Chair), Councillor M Webber (Vice-Chair),  
Councillor R Bevan, Councillor A Crimmings, Councillor G Hopkins,  
Councillor M Norris, Councillor J Rosser, Councillor R Lewis and  
Councillor C Leyshon

***Agenda Item : 5***

**SUBJECT: Review of the Enterprise Support Programme**

**1. DECISION MADE:**

Agreed –

1. That the revised criteria set out in paragraphs 6.1-6.4 of the report are approved

**2. REASON FOR THE DECISION BEING MADE:**

To ensure that the Enterprise Support Programme can provide assistance for local enterprises in a more responsive way, which will support the trend for an increase in business birth rates and a decrease in death rates.

**3. LINKS TO CORPORATE PRIORITIES/FUTURE GENERATIONS - SUSTAINABLE DEVELOPMENT:**

As outlined within section 12 of the report the Enterprise Support Programme contributes to the Building a Strong Economy priority within the Council's Corporate Plan 2016-2020 "The Way Ahead". It is in line with one of the key principles of 'Building a Sustainable County Borough' by supporting an initiative that stimulates economic growth.

The Programme also complements the Council's Digital Strategy 'Digital RCT – Our 2020 Digital Vision' by supporting the growth of the digital economy as a vehicle for regeneration as well as contributing to the digitising of business to business services. The scheme will contribute to improving the social, economic, environmental and cultural well-being of Wales and support the delivery of a prosperous Wales, a more resilient Wales and a Wales of cohesive communities.

**4. CONSULTATION UNDERTAKEN PRIOR TO DECISION BEING MADE:**

None

**5. PREVIOUS CONSIDERATION BY A COMMITTEE OF THE COUNCIL:**

None

**6. PERSONAL INTERESTS DECLARED:**

None

**7. DISPENSATION TO SPEAK (AS GRANTED BY STANDARDS COMMITTEE):**

N/A

**8. (a) IS THE DECISION SUBJECT TO CALL-IN BY THE OVERVIEW AND SCRUTINY COMMITTEE:**

**Yes**

**Note:** This decision will not come into force and may not be implemented until the expiry of 3 clear working days after its publication i.e. **25 March 2019** to enable it to be the subject to the Call-In Procedure in Rule 17.1 of the Overview and Scrutiny Procedure Rules.

**8.(b) IF NO, REASONS WHY IN THE OPINION OF THE DECISION-MAKER THE DECISION IS EXEMPT OR NON APPLICABLE:**

- I. COUNCIL / SCRUTINY FUNCTION (CALL IN IS THEREFORE NON APPLICABLE):-**  
Reason: N/A
  
- II. URGENT DECISION:-**  
Reason N/A

**8.(c) IF DEEMED URGENT - SIGNATURE OF MAYOR OR DEPUTY MAYOR OR HEAD OF PAID SERVICE CONFIRMING AGREEMENT THAT THE PROPOSED DECISION IS REASONABLE IN ALL THE CIRCUMSTANCES FOR IT BEING TREATED AS A MATTER OF URGENCY, IN ACCORDANCE WITH THE OVERVIEW AND SCRUTINY PROCEDURE RULE 17.2:**

.....  
(Mayor)

.....  
(Dated)

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**PUBLICATION**

Publication on the Councils Website:- **Tuesday, 19 March 2019**

**APPROVED FOR PUBLICATION: ✓**